



Lake County Forest Preserves

General Offices
1899 West Winchester Road
Libertyville, Illinois 60048
847-367-6640 • Fax: 847-367-6649
www.LCFPD.org

DATE: February 3, 2025
MEMO TO: Sara Knizhnik, Chair
Operations Committee
FROM: Daniel E. Stearns
Director of Facilities

Agenda Item# 9.5

RECOMMENDATION: Recommend approval of a Resolution awarding a Contract to National Auto Fleet Group in the Contract Price of \$70,278.85 for the purchase of a 2025 Ford Super Duty F350 Pickup Truck.

STRATEGIC DIRECTION SUPPORTED: Organizational Sustainability.

FINANCIAL DATA: The adopted FY 2025 Vehicle Replacement Fund Budget is \$721,000.00 for new vehicles, including an estimate of \$70,000.00 for this vehicle. The actual cost of \$70,278.85 will be charged to the Vehicle Replacement fund, account 90104100-804000. In addition, a new snowplow will need to be purchased separately at an estimated cost of \$5,000.00. The annual user charge will be calculated based on the actual total purchase price.

BACKGROUND: In accordance with the District's equipment replacement guidelines, staff has determined previously that one 2013 Chevrolet K3500 truck with snowplow (Unit 126) is due to be replaced. Staff recommends that the vehicle be replaced with a new 2025 Ford Super Duty F350 Pickup Truck DRW (W3D) XL 4WD Crew Cab with an 8-ft box and 176" wheelbase.

Pursuant to the Illinois Governmental Joint Purchasing Act, 30 ILCS 525/1, et seq., any governmental unit may purchase personal property, supplies, and services jointly with one or more other governmental units, as provided in the Act. Staff determined that the new Ford Super Duty F350 truck is available under Sourcewell Contract 091521-NAF with National Auto Fleet Group.

The referenced vehicle will be utilized by the Natural Resources Department and will be housed at the Operations and Public Safety facility.

The new vehicle is expected to be in service for ten (10) years per the vehicle replacement guidelines.

REVIEW BY OTHERS: Chief Operations Officer, Director of Finance, Purchasing Manager, Manager of Board Operations, Corporate Counsel.

**LAKE COUNTY FOREST PRESERVE DISTRICT
LAKE COUNTY, ILLINOIS**

**A RESOLUTION AWARDING A CONTRACT TO NATIONAL AUTO FLEET GROUP
FOR THE PURCHASE OF ONE FORD SUPER DUTY F-350 PICKUP TRUCK**

WHEREAS the Lake County Forest Preserve District (the "District") desires to purchase one Ford F-350 Super Duty Pickup Truck, or approved equivalent (the "Vehicle"); and

WHEREAS, pursuant to the Illinois Governmental Joint Purchasing Act, 30 ILCS 525/1, et seq., any governmental unit may purchase personal property, supplies, and services jointly with one or more other governmental units if one of the governmental units has publicly advertised for, and received, competitive, sealed bids or proposals, and has awarded a contract for such personal property, supplies, and services to the lowest responsible bidder or the highest ranking proposer, all in accordance with such Act; and

WHEREAS, Sourcewell has publicly advertised for, and received, competitive proposals for the Vehicle, including a proposal by National Auto Fleet Group; and

WHEREAS, Sourcewell has awarded contract # 091521-NAF to National Auto Fleet Group as the highest-ranking proposer for the Vehicle (the "Sourcewell Contract"), and the Sourcewell Contract provides that other units of local government may also enter into contracts with National Auto Fleet Group on the same terms as provided in the Sourcewell Contract; and

WHEREAS, it is in the best interest of the District to award a contract for the Vehicle to National Auto Fleet Group on the same terms as provided in the Sourcewell Contract (the "Contract") in a total price of \$70,278.85 (the "Contract Price");

NOW, THEREFORE, BE IT RESOLVED by the Board of Commissioners of the Lake County Forest Preserve District, Lake County, Illinois, **THAT**:

Section 1. Recitals. The recitals set forth above are incorporated as a part of this Resolution by this reference.

Section 2. Award of Contract. The proposal submitted by National Auto Fleet Group in the total amount of the Contract Price is hereby accepted, and the Contract is hereby awarded to National Auto Fleet Group.

Section 3. Execution of Contract. The Executive Director of the District is hereby authorized and directed to execute the Contract with National Auto Fleet Group, in the amount of the Contract Price.

Section 4. Payments. The District Treasurer shall make payments under the Contract only pursuant to and in accordance with the Contract terms.

Section 5. Effective Date. This Resolution shall be in full force and effect from and after its passage and approval in the manner provided by law.

PASSED this _____ day of _____, 2025

AYES:

NAYS:

APPROVED this _____ day of _____, 2025

Jessica Vealitzek, President
Lake County Forest Preserve District

ATTEST:

Julie Gagnani, Secretary
Lake County Forest Preserve District

Exhibit No. _____



National Auto Fleet Group

A Division of Chevrolet of Watsonville
490 Auto Center Drive, Watsonville, CA 95076
(855) 289-6572 • (831) 480-8497 Fax
Fleet@NationalAutoFleetGroup.com

1/6/2025

Quote ID: **38351**

Order Cut Off Date: **TBA**

Brian Wing
Lake County Forest Preserve
Fleet

OPERATIONS & PUBLIC SAFETY
FOURTH LAKE FOREST PRESERVE

LINDENHURST, Illinois, 60046

Dear Brian Wing,

National Auto Fleet Group is pleased to quote the following vehicle(s) for your consideration.

One (1) New/Unused (2025 Ford Super Duty F-350 DRW (W3D) XL 4WD Crew Cab 8' Box 176" WB,) and delivered to your specified location, each for

	One Unit (MSRP)	One Unit	Total % Savings	Total Savings
Contract Price	\$72,540.00	\$70,278.85	3.117 %	\$2,261.15
Tax (0.0000 %)		\$0.00		
Tire fee		\$0.00		
Total		\$70,278.85		

- per the attached specifications.

This vehicle(s) is available under the **Sourcewell Contract 091521-NAF** . Please reference this Contract number on all purchase orders to National Auto Fleet Group. Payment terms are Net 20 days after receipt of vehicle.

Thank you in advance for your consideration. Should you have any questions, please do not hesitate to call.

Sincerely,

Jesse Cooper
Account Manager
Email: Fleet@NationalAutoFleetGroup.com
Office: (855) 289-6572
Fax: (831) 480-8497



GMC

Purchase Order Instructions & Resources

In order to finalize your purchase please submit this purchase packet to your governing body for a purchase order approval and submit your purchase order in the following way:

Email: Fleet@NationalAutoFleetGroup.com

Fax: (831) 480-8497

Mail: National Auto Fleet Group

490 Auto Center Drive

Watsonville, CA 95076

We will send a courtesy confirmation for your order and a W-9 if needed.

Additional Resources

Learn how to track your vehicle:

www.NAFGETA.com

Use the upfitter of your choice:

www.NAFGpartner.com

Vehicle Status:

ETA@NationalAutoFleetGroup.com

General Inquiries:

Fleet@NationalAutoFleetGroup.com

For general questions or assistance please contact our main office at:

1-855-289-6572

Vehicle Configuration Options

ENGINE	
Code	Description
99T	Engine: 6.7L 4V OHV Power Stroke V8 Turbo Diesel B20, -inc: manual push-button engine-exhaust braking, Operator Commanded Regeneration (OCR) and intelligent oil-life monitor, 48 Gallon Fuel Tank, 3.55 Axle Ratio, 190 Amp Alternator (Diesel), Dual AGM 68 AH Battery
TRANSMISSION	
Code	Description
44G	Transmission: TorqShift 10-Speed Automatic, -inc: SelectShift and selectable drive modes: normal, eco, slippery roads, tow/haul and off-road
WHEELS	
Code	Description
64K	Wheels: 17" Argent Painted Steel, (STD)
TIRES	
Code	Description
TBM	Tires: LT245/75Rx17E BSW A/T (6), -inc: Spare may not be the same as road tire
PRIMARY PAINT	
Code	Description
Z1	Oxford White
SEAT TYPE	
Code	Description
AS	Medium Dark Slate, HD Vinyl 40/20/40 Split Bench Seat, -inc: center armrest, cupholder, storage and driver's side manual lumbar
AXLE RATIO	
Code	Description
X35	3.55 Axle Ratio
ADDITIONAL EQUIPMENT	
Code	Description
96D	XL Driver Assist Package, -inc: Pre-Collision Assist, Automatic Emergency Braking (AEB) and forward collision warning, Automatic High Beam
874	360-Degree Camera Package, -inc: wired auxiliary trailer camera compatibility, Rear Parking Sensors, reverse brake assist, LED Center High-Mounted Stop Lamp (CHMSL)

	Camera, LED center high-mounted stop lamp (CHMSL), 360-Degree Camera, picture in picture capability, BLIS w/Cross-Traffic Alert, trailer coverage
41H	Engine Block Heater, -inc: grille cover
86M	Dual AGM 68 AH Battery
67D	250 Amp Alternator
52B	Trailer Brake Controller, -inc: smart trailer tow connector
473	Snow Plow Prep Package, -inc: computer selected springs for snowplow application, Note: restrictions apply; see supplemental reference or body builders layout book for details, May result in deterioration of ride quality when vehicle is not equipped w/snowplow, Dual battery (86M) recommended w/6.8L or 7.3L gasoline engines; see body builders layout book for details
61S	Front Splash Guards/Mud Flaps (Pre-Installed)
62S	Rear Splash Guards/Mud Flaps (Pre-Installed)
153	Front License Plate Bracket, -inc: Standard in states requiring 2 license plates and optional to all others
18B	Platform Running Boards
91S	Amber 360 Degree LED Warn Strobes (Pre-Installed), -inc: dual beacon
61L	Front Wheel Well Liners (Pre-Installed)
85S	Tough Bed Spray-In Bedliner, -inc: tailgate-guard, black box bed tie-down hooks and black bed attachment bolts
66S	Upfitter Switches (6), -inc: Located in overhead console
76C	Exterior Backup Alarm (Pre-Installed)
OPTION PACKAGE	
Code	Description
620A	Order Code 620A

2025 Fleet/Non-Retail Ford Super Duty F-350 DRW XL 4WD Crew Cab 8' Box 176" WB

WINDOW STICKER

2025 Ford Super Duty F-350 DRW XL 4WD Crew Cab 8' Box 176" WB		
CODE	MODEL	MSRP
W3D	2025 Ford Super Duty F-350 DRW XL 4WD Crew Cab 8' Box 176" WB	\$54,880.00
OPTIONS		
99T	Engine: 6.7L 4V OHV Power Stroke V8 Turbo Diesel B20, -inc: manual push-button engine-exhaust braking, Operator Commanded Regeneration (OCR) and intelligent oil-life monitor, 48 Gallon Fuel Tank, 3.55 Axle Ratio, 190 Amp Alternator (Diesel), Dual AGM 68 AH Battery	\$10,495.00
44G	Transmission: TorqShift 10-Speed Automatic, -inc: SelectShift and selectable drive modes: normal, eco, slippery roads, tow/haul and off-road	\$0.00
64K	Wheels: 17" Argent Painted Steel, (STD)	\$0.00
TBM	Tires: LT245/75R17E BSWA/T (6), -inc: Spare may not be the same as road tire	\$165.00
Z1	Oxford White	\$0.00
AS	Medium Dark Slate, HD Vinyl 40/20/40 Split Bench Seat, -inc: center armrest, cupholder, storage and driver's side manual lumbar	\$0.00
X35	3.55 Axle Ratio	INC
96D	XL Driver Assist Package, -inc: Pre-Collision Assist, Automatic Emergency Braking (AEB) and forward collision warning, Automatic High Beam	\$730.00
874	360-Degree Camera Package, -inc: wired auxiliary trailer camera compatibility, Rear Parking Sensors, reverse brake assist, LED Center High-Mounted Stop Lamp (CHMSL) Camera, LED center high-mounted stop lamp (CHMSL), 360-Degree Camera, picture in picture capability, BLIS w/Cross-Traffic Alert, trailer coverage	\$1,150.00
41H	Engine Block Heater, -inc: grille cover	\$190.00
86M	Dual AGM 68 AH Battery	INC
67D	250 Amp Alternator	\$0.00
52B	Trailer Brake Controller, -inc: smart trailer tow connector	\$300.00
473	Snow Plow Prep Package, -inc: computer selected springs for snowplow application, Note: restrictions apply; see supplemental reference or body builders layout book for details, May result in deterioration of ride quality when vehicle is not equipped w/snowplow, Dual battery (86M) recommended w/6.8L or 7.3L gasoline engines; see body builders layout book for details	\$250.00
61S	Front Splash Guards/Mud Flaps (Pre-Installed)	\$130.00
62S	Rear Splash Guards/Mud Flaps (Pre-Installed)	\$0.00
153	Front License Plate Bracket, -inc: Standard in states requiring 2 license plates and optional to all others	\$0.00
18B	Platform Running Boards	\$445.00
91S	Amber 360 Degree LED Warn Strobes (Pre-Installed), -inc: dual beacon	\$650.00
61L	Front Wheel Well Liners (Pre-Installed)	\$180.00
85S	Tough Bed Spray-In Bedliner, -inc: tailgate-guard, black box bed tie-down hooks and black bed attachment bolts	\$595.00
66S		\$165.00

	Upfitter Switches (6), -inc: Located in overhead console	
76C	Exterior Backup Alarm (Pre-Installed)	\$220.00
620A	Order Code 620A	\$0.00

Please note selected options override standard equipment

SUBTOTAL		\$70,545.00
Advert/ Adjustments		\$0.00
Manufacturer Destination Charge		\$1,995.00
TOTAL PRICE		\$72,540.00

Est City: N/A MPG
 Est Highway: N/A MPG
 Est Highway Cruising Range: N/A mi

Any performance-related calculations are offered solely as guidelines. Actual unit performance will depend on your operating conditions.

Notes

Standard Equipment

MECHANICAL

Engine: 6.8L 2V DEVCT NA PFI V8 Gas (STD)

Transmission: TorqShift-G 10-Speed Automatic -inc: SelectShift and selectable drive modes: normal, eco, slippery roads, tow/haul and off-road (STD)

Limited Slip w/4.30 Axle Ratio (STD)

EXTERIOR

Wheels: 17" Argent Painted Steel -inc: Hub covers/center ornaments not included (STD)

Tires: LT245/75Rx17E BSW A/S (6) -inc: Spare may not be the same as road tire (STD)

ADDITIONAL EQUIPMENT

50-State Emissions System

Transmission w/Oil Cooler

Electronic Transfer Case

Part-Time Four-Wheel Drive

68-Amp/Hr 750CCA Maintenance-Free Battery w/Run Down Protection

160 Amp Alternator

Class V Towing Equipment -inc: Hitch and Trailer Sway Control

Trailer Wiring Harness

6649# Maximum Payload

GVWR: 14,000 lb Payload Package

HD Shock Absorbers

Front And Rear Anti-Roll Bars

Firm Suspension

Hydraulic Power-Assist Steering

Single Stainless Steel Exhaust

48 Gal. Fuel Tank

Dual Rear Wheels

Auto Locking Hubs

Front Suspension w/Coil Springs

Solid Axle Rear Suspension w/Leaf Springs

4-Wheel Disc Brakes w/4-Wheel ABS, Front And Rear Vented Discs, Brake Assist and Hill Hold Control
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Regular Box Style

Steel Spare Wheel

Full-Size Spare Tire Stored Underbody w/Crankdown

Clearcoat Paint

Black Front Bumper w/Black Rub Strip/Fascia Accent and 2 Tow Hooks
Black Rear Step Bumper
Black Side Windows Trim and Black Front Windshield Trim
Black Door Handles
Black Power Heated Side Mirrors w/Convex Spotter, Manual Folding and Turn Signal Indicator
Manual Extendable Trailer Style Mirrors
Fixed Rear Window
Light Tinted Glass
Variable Intermittent Wipers
Aluminum Panels
Black Grille
Tailgate Rear Cargo Access
Tailgate/Rear Door Lock Included w/Power Door Locks
Boxside Steps
Autolamp Auto On/Off Reflector Halogen Daytime Running Lights Preference Setting Headlamps w/Delay-Off
Cargo Lamp w/High Mount Stop Light
Cab Clearance Lights
Perimeter/Approach Lights
Radio w/Seek-Scan, Clock and Speed Compensated Volume Control
Radio: AM/FM Stereo w/MP3 Player -inc: 6 speakers
Fixed Antenna
SYNC 4 -inc: 8" LCD capacitive touchscreen w/swipe capability, wireless phone connection, cloud connected, AppLink w/app catalog, 911 Assist, Apple CarPlay and Android Auto compatibility and digital owner's manual
2 LCD Monitors In The Front
4-Way Driver Seat -inc: Manual Recline and Fore/Aft Movement
4-Way Passenger Seat -inc: Manual Recline and Fore/Aft Movement
60-40 Folding Split-Bench Front Facing Fold-Up Cushion Rear Seat
Manual Tilt/Telescoping Steering Column
Gauges -inc: Speedometer, Odometer, Oil Pressure, Engine Coolant Temp, Tachometer, Transmission Fluid Temp, Engine Hour Meter, Trip Odometer and Trip Computer
Power Rear Windows
FordPass Connect 5G Mobile Hotspot Internet Access
Rear Cupholder
Compass
Remote Keyless Entry w/Integrated Key Transmitter, Illuminated Entry and Panic Button
Cruise Control w/Steering Wheel Controls
Manual Air Conditioning
HVAC -inc: Underseat Ducts
Illuminated Locking Glove Box

Interior Trim -inc: Chrome Interior Accents
Full Cloth Headliner
Urethane Gear Shifter Material
HD Vinyl 40/20/40 Split Bench Seat -inc: center armrest, cupholder, storage and driver's side manual lumbar
Day-Night Rearview Mirror
Passenger Visor Vanity Mirror
Full Overhead Console w/Storage and 2 12V DC Power Outlets
Fade-To-Off Interior Lighting
Front And Rear Map Lights
Full Vinyl/Rubber Floor Covering
Pickup Cargo Box Lights
Smart Device Remote Engine Start
Instrument Panel Covered Bin and Dashboard Storage
Power 1st Row Windows w/Driver And Passenger 1-Touch Up/Down
Delayed Accessory Power
Power Door Locks w/Autolock Feature
Driver Information Center
Trip Computer
Outside Temp Gauge
Digital/Analog Appearance
Seats w/Vinyl Back Material
Manual Adjustable Front Head Restraints and Manual Adjustable Rear Head Restraints
Perimeter Alarm
Securilock Anti-Theft Ignition (pats) Immobilizer
2 12V DC Power Outlets
Air Filtration
AdvanceTrac w/Roll Stability Control Electronic Stability Control (ESC) And Roll Stability Control (RSC)
ABS And Driveline Traction Control
Side Impact Beams
Dual Stage Driver And Passenger Seat-Mounted Side Airbags
Tire Specific Low Tire Pressure Warning
Dual Stage Driver And Passenger Front Airbags
Safety Canopy System Curtain 1st And 2nd Row Airbags
Rear Child Safety Locks
Outboard Front Lap And Shoulder Safety Belts -inc: Rear Center 3 Point and Height Adjusters
Back-Up Camera

COMMENTARY

Big 12 can forge future without duo

Expanded football playoff one big reason

Jenni Carlson
The Oklahoman
USA TODAY Network

OKLAHOMA CITY, Okla. — Oklahoma and Texas are leaving the Big 12.

So, where does that leave the conference?

News that would've been surprising a week ago but that became expected in recent days was made official Monday morning — Oklahoma and Texas gave notice to the Big 12 they would not extend their grant of rights when the league's current agreement expires in 2025. A few hours later, the conference issued a statement acknowledging as much.

"Although our eight members are disappointed with the decisions of these two institutions, we recognize that intercollegiate athletics is experiencing rapid change and will most likely look much different in 2025 than it does currently," Big 12 Commissioner Bob Bowlsby said in the statement. "The Big 12 Conference will continue to support our member institutions' efforts to graduate student-athletes and compete for Big 12 and NCAA championships."

"Like many others, we will use the next four years to fully assess what the landscape will look like in 2025 and beyond. The remaining eight institutions will work together in a collaborative manner to thoughtfully and strategically position the Big 12 Conference for continued success, both athletically and academically, long into the future."

For all those words, there aren't many specifics. I assume that's partially because the Big 12 doesn't have a lot of answers right now — the notion of the con-



Big 12 Commissioner Bob Bowlsby is optimistic about the conference's future. KEVIN JARRA/USA TODAY SPORTS

ference going forward without Oklahoma and Texas wasn't on anyone's radar this time last week — but even if conference leaders had more time to prepare and plan, answers would still be tough to come by.

What is the right thing to do? What should the remaining schools do?

This is important in our neck of the woods, of course, because it will have a huge impact on Oklahoma State. The Cowboys zoom to the head of the class without the Sooners and Longhorns, who formally applied to the Southeastern Conference for membership Tuesday. Oklahoma State has one of the most successful football programs in the country over the past 15 years, and with quality facilities and strong programs all across the athletic department, it has a leg up on the other seven schools.

What that ultimately means for Oklahoma State remains to be seen. Will it use that cachet to find a soft landing spot in another conference? Or will it become a leader — maybe even the leader — in the Big 12?

That depends on whether the remaining eight institutions are as committed to working together as Bowlsby's statement makes it sound. I have no doubt the schools have said they are going to stick together, but I also have no doubt each of them is actively looking out for themselves, talking with other conferences, figuring out what happens if the whole thing falls apart.

But there are good reasons why the Big 12's remaining schools should want to make a go of it — and ways they could make it happen.

Prime among the reasons to stay together is the promise of an expanded

College Football Playoff. If the Big 12 holds itself together, it would almost certainly get its champion in the expanded playoff virtually every year. Under the proposed expansion to a dozen teams, the six highest-ranked conference champions would get automatic bids.

If the Big 12 maintained its standing as a Power Five league, an automatic bid would be, well, automatic, but even if the league fell back into the Group of Five range, it would be the strongest of that bunch.

Would expanding strengthen the Big 12? Would adding the likes of Houston and Cincinnati, BYU and Central Florida draw more TV viewers, satisfy the broadcast partners and solidify the league's standing?

Frankly, those schools might also look better to one of the Big 12's broadcast partners. The league has deals with ESPN and Fox. Fox might be interested in helping the Big 12 survive in order to bolster the network's portfolio. The Big 12 might even be able to use its survival as leverage with Fox.

The Big 12 staying together might keep the market from skyrocketing on the networks, and Fox might well want that outcome. But will the Big 12 hang on?

It certainly can. There are ways the conference can survive the gut punch of losing Oklahoma and Texas, locking arms and forging a future. There are lots of reasons all of that makes sense for Oklahoma State and Iowa State, Kansas State and Kansas, TCU and West Virginia, Baylor and Texas Tech.

But will the schools stay together and be as committed to each other as they have vowed to be?

Of the answers that are tough to come by right now in the Big 12, that is toughest of all.

THE MONEY

Expanded SEC could match NCAA intake in revenue

Steve Berkowitz
USA TODAY

A 16-team Southeastern Conference that includes Texas and Oklahoma would be such a financial powerhouse that its revenue quickly would become equivalent to the NCAA's, a USA TODAY Sports analysis of conference and association financial records shows.

The figures and timing would depend on the speed at which various developments occur, beginning with when the schools depart the Big 12 after taking the initial step Monday of notifying the conference that they will not be renewing their grants of media rights following expiration in 2025 and then applying to the SEC for membership on Tuesday. There also are questions related to TV entities' reaction to the expected moves and the College Football Playoff's proposed expansion to 12 teams.

However, based on the documents and interviews with industry experts familiar with the finances and revenue capabilities of Power Five conference schools, a path can be drawn to a 16-team SEC with Texas and Oklahoma having close to \$1.3 billion in revenue for its 2024-25 fiscal year. That's likely where the NCAA will be, assuming it remains on schedule for the payout from its multimedia and marketing rights agreement with CBS and Turner for the Division I men's basketball tournament to increase to \$990 million in what would be the first year of an extension made in March 2021.

Yes, Texas' and Oklahoma's grant of media rights to the Big 12 runs through

2024-25, but if the schools and the SEC want to get together, it seems likely that will happen sooner. Similarly, while the CFP's current set of agreements for a four-team event run through the 2025-26 season, the management committee already is formally discussing the expansion to 12. Based on those assumptions, here's how the SEC reaches NCAA-level revenue.

NCAA

The association's most recent audited financial statement showed it had \$1.2 billion in revenue for the 2018-19 fiscal year, which was before the pandemic. Of that amount, \$867.5 million was attributed to TV and marketing rights fees, nearly all of which come from the CBS/Turner agreement. The notes to the statement say that the NCAA is scheduled to get \$990 million from the CBS/Turner deal in 2024-25.

If the association's other revenue sources — a combined \$251 million before the pandemic — grow at a rate of 3% annually, that would give the NCAA about \$1.28 billion in revenue for 2024-25. (While inflation is currently running at around 5%, it was at 3% or less for nearly all of the previous decade, according to the U.S. Bureau of Labor Statistics.) This figure could be impacted by changes in ticket revenue from championships, investment income and other sources.

SEC

Setting the most recently available

baseline: The conference's federal tax records for its 2019-20 fiscal year — which may use a slightly different accounting procedure than an audited financial statement — show that the conference had \$497 million in revenue from what it called "TV/radio rights fees" out of \$729 million in total revenue.

Where Saturday afternoon football TV revenue is heading: The SEC announced in December that, beginning with the 2024-25 season, ESPN/ABC will be taking over the Saturday afternoon football TV package that CBS currently holds. ESPN/ABC will pay the SEC "in the low \$300 million range" annually, according to Sports Business Journal, a significant increase on the \$55 million the league makes per year from its contract with CBS. So, without Texas and Oklahoma, the SEC already is headed toward an incremental revenue increase of about \$245 million in 2024-25. That would put its total revenue at \$974 million.

Where other TV revenue is heading: Based on the conference's reported \$497 million TV/radio for 2019-20 and the \$55 million attributed to the CBS football package, there was \$442 million in other TV/radio revenue. If that amount increases by 3% annually, it becomes \$512 million in 2024-25. That's an incremental increase of \$70 million and puts the SEC at \$1.044 billion.

Where non-TV revenue is heading: The NCAA reported \$231 million in revenue not related to TV/radio in 2019-20. Again using a 3% annual growth rate, that would give the SEC an incremental

increase in this revenue of about \$37 million — and that figure likely is low because of the pandemic. That puts the SEC at \$1.081 billion.

The Impact of an expanded CFP: In June, USA TODAY Sports reported that an expansion from four teams to 12 could increase the average annual value of the event from about \$600 million to more than \$2 billion, according to a projection provided by Navigate, a firm specializing in college and professional sports rights valuations. For the 2019-20 season, the Power Five conferences each received base amounts of about \$67 million, according to figures on the CFP's website. A conservative view would have the Power Five conferences' base amounts increasing by a multiple of 2.5, assuming there are still five leagues, putting the payout at about \$167 million and putting the SEC at \$1.151 billion.

The Impact of adding Texas and Oklahoma: Recapping the amounts mentioned earlier, a projection of the SEC's overall TV/radio revenue for 2024-25 without adding any schools is around \$912 million. That's based on the \$300 million from ESPN/ABC for Saturday afternoon football and \$512 million for the rest of its TV/radio revenue. At \$912 million, that would mean the SEC and its partners seeing these deals being worth \$58 million per school. If the respective values of Texas and Oklahoma are negotiated by the SEC and its partners as adding just slightly above average value — say \$60 million apiece — it would add \$120 million. That puts the conference's total at \$1.301 billion.

MARKETPLACE TODAY

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NOTICES

PUBLIC NOTICE

NOTICE TO ROBOTIC MANUFACTURING EQUIPMENT DESIGNERS/SYSTEM INTEGRATORS

The University of Minnesota is seeking qualified firms to design and integrate robotic manufacturing equipment for the University of Minnesota. For more information, please contact the University of Minnesota at 612.625.5000. Information regarding the Request for Qualifications may be obtained at: www.robomanufacturing.com

NEW GREAT MARKETPLACE RATES!
Scan QR Code for Current Specials

PUBLIC NOTICE

Sourcwell, a State of Minnesota local government unit and service cooperative, is requesting proposals for Automobiles, SUVs, Vans, and Light Trucks with Related Equipment and Accessories to result in a contracting solution for use by its Participating Entities.

Sourcwell Participating Entities include thousands of governmental, higher education, K-12 education, nonprofit, tribal government, and other public agencies located in the United States and Canada.

A full copy of the Request for Proposals can be found on the Sourcwell Procurement Portal www.sourcwell.com

Only proposals submitted through the Sourcwell Procurement Portal will be considered.

Proposals are due no later than September 15, 2021, at 4:30 p.m. Central Time, and late proposals will not be considered.

Please contact Sourcwell at USA TODAY Marketplace for details at 800.397.0070

TRAVEL

CAMP GROUNDS

The Happiest Place in Montana

Think Montana

Bookle Creek Lodge is located in southwest Montana in a beautiful location for recreation. Located in a scenic area of Montana, it is a truly unique experience. Enjoy the view, the fresh air, and the friendly staff. Bookle Creek Lodge is a truly unique experience. Enjoy the view, the fresh air, and the friendly staff.

Bookle Creek Lodge
606.655.5150
www.booklecreeklodge.com

To view more Classified listings, visit: classifieds.usatoday.com