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Preservation, Restoration, Education and Recreation

**DATE**: December 3, 2015

**MEMO TO:** S. Michael Rummel, Chair

Finance and Administrative Committee

**FROM:** James E. Ballowe, Director

Facilities

**SUBJECT:** Approval of 2016 Golf Enterprise Fund Fee Revision

**<u>RECOMMENDATION:</u>** Approve revision of Golf Enterprise Fund fees effective for the 2016 Golf season (per the attached exhibit).

**BACKGROUND:** District golf courses are managed as an enterprise fund. User fees are intended to cover 100% of the cost associated with the courses. This includes normal operating costs as well as the costs of capital improvements for the courses.

The attached schedule presents the recommended fee revisions for the 2016 golf season. The fees highlighted in green represent price increases, while the fees highlighted in red represent price decreases. Course attendance numbers and comparisons of comparable courses' pricing in the area were used to propose these revisions to the fee schedule. Golf fees were last revised in 2014.

**REASON FOR RECOMMENDATION:** Pursuant to Section 4 of the Annual Fee Ordinance, "[t]he District President, upon recommendation of the Executive Director and approval of the Finance and Administrative Committee and any appropriate Standing Committee, is hereby authorized to establish revised fees and charges prior to adoption of the next Annual Fee Ordinance." Revising the golf fee schedule now would allow changes to be implemented in time for the 2016 golf season, before the adoption of the next Annual Fee Ordinance.

**REVIEW BY OTHERS:** Chief Operations Officer, Director of Finance, Legal Counsel

**<u>FINANCIAL DATA:</u>** With the recommended fee changes in place for the 2016 golf season it is anticipated that additional revenues will be generated from the fee increases as well as from more rounds generated by the fee decreases during slower times. This is based on 2014 and 2015 rounds of golf played.

**STRATEGIC DIRECTION SUPPORTED:** Organizational Sustainability

**PRESENTER:** James E. Ballowe

## **2016 Golf Course Proposed Fee Changes**

Fee Increases								
Fee Reductions								
Annual Pass Type	2015 Early Bird		2015 Standard		2016 Early Bird		2016 Standard	
Senior Single	\$	775.00	\$	820.00	\$	850.00	\$	935.00
Senior Couple	\$	1,350.00	\$	1,450.00	\$	1,500.00	\$	1,650.00
Thunderhawk								
	2015 Walk		2015 Ride		2016 Walk		2016 Ride	
Monday - Thursday								
Early Bird	\$	35.00	\$	53.00	\$	49.00	\$	59.00
8am-11:50pm	\$	52.00	\$	70.00	\$	55.00	\$	70.00
12pm-3:50pm	\$	52.00	\$	70.00	\$	45.00	\$	59.00
Twilight 4pm-Close	\$	37.00	\$	47.00	\$	35.00	\$	45.00
Replay	\$	25.00	\$	35.00	\$	25.00	\$	35.00
9 holes	\$	30.00	\$	40.00	\$	30.00	\$	40.00
Junior (17 & under)	\$	39.00	\$	56.00	\$	39.00	\$	49.00
Senior (62+)	\$	42.00	\$	60.00	\$	49.00	\$	60.00
Friday								
Early Bird	\$	45.00	\$	63.00	\$	49.00	\$	59.00
8am-11:50pm	\$	62.00	\$	80.00	\$	55.00	\$	70.00
12pm-3:50pm	\$	52.00	\$	70.00	\$	45.00	\$	59.00
Twilight 4pm-Close	\$	47.00	\$	57.00	\$	35.00	\$	45.00
Replay	\$	25.00	\$	35.00	\$	25.00	\$	35.00
9 holes	\$	35.00	\$	45.00	\$	30.00	\$	40.00
Junior (17 & under)	\$	39.00	\$	56.00	\$	39.00	\$	49.00
Senior (62+)	\$	42.00	\$	60.00	\$	49.00	\$	60.00
Sat, Sun, Holiday								
Open-10:50am	\$	87.00	\$	87.00	\$	89.00	\$	89.00
11am-1:50pm		n/a		n/a	\$	77.00	\$	77.00
2pm-3:50pm	\$	55.00	\$	73.00	\$	49.00	\$	59.00
Twilight 4pm-Close	\$	47.00	\$	57.00	\$	35.00	\$	47.00
Replay	\$	25.00	\$	35.00	\$	25.00	\$	35.00
9 holes (after 12pm)	\$	35.00	\$	45.00	\$	35.00	\$	45.00

## 2016 Golf Course Proposed Fee Changes (cont.)

Fee Increases								
Fee Reductions								
Countryside								
	2015 Walk		2015 Ride		2016 Walk		2016 Ride	
Monday - Friday						<u> </u>		71
Open-11:50am	\$	30.00	\$	48.00	\$	30.00	\$	40.00
12:00pm-3:50pm	\$	30.00	\$	48.00	\$	28.00	\$	36.00
Twilight 4pm-Close	\$	26.00	\$	36.00	\$	26.00	\$	33.00
Senior (62+)	\$	23.00	\$	41.00	\$	25.00	\$	38.00
Junior (17 & younger)		0 / \$18.00	\$ 23.	00 / \$36.00	\$ 1	5.00 / \$20.00		5.00 / \$38.00
Replay	\$	15.00	\$	25.00	\$	15.00	\$	25.00
9 holes	\$	18.00	\$	28.00	\$	20.00	\$	29.00
Sat, Sun, Holiday								
Open-11:50am	\$	36.00	\$	54.00	\$	42.00	\$	55.00
12:00pm-1:50pm	\$	36.00	\$	54.00	\$	39.00	\$	47.00
2:00-3:50pm	\$	36.00	\$	54.00	\$	30.00	\$	40.00
Twilight 4pm-Close	\$	26.00	\$	36.00	\$	27.00	\$	36.00
Replay		n/a		n/a	\$	15.00	\$	25.00
9 holes (after 12pm)	\$	22.00	\$	32.00	\$	25.00	\$	32.00
Brae Loch								
	2015 Walk		2015 Ride		2016 Walk		2016 Ride	
Monday - Friday								
Open-3:50pm	\$	23.00	\$	41.00	\$	25.00	\$	31.00
Twilight 4pm-Close	\$	19.00	\$	30.00	\$	17.00	\$	25.00
Senior (62+)	\$	18.00	\$	36.00	\$	22.00	\$	29.00
Junior (17 & younger)	\$13.0	0 / \$18.00	\$23.0	00 / \$36.00	\$ 1	15.00 / \$20.00	\$ 25	5.00 / \$31.00
Replay	\$	15.00	\$	20.00	\$	15.00	\$	20.00
9 holes	\$	15.00	\$	25.00	\$	15.00	\$	25.00
Sat, Sun, Holiday								
Open-11:50am	\$	29.00	\$	47.00	\$	29.00	\$	44.00
12:00pm-3:50pm	\$	29.00	\$	47.00	\$	27.00	\$	39.00
Twilight 4pm-Close	\$	20.00	\$	30.00	\$	20.00	\$	30.00
Replay	\$	15.00	\$	20.00	\$	15.00	\$	20.00
9 holes (after 12pm)	\$	19.00	\$	29.00	\$	19.00	\$	29.00

Approve revision of Golf Enterprise Fund fees effective for the 2016 Golf season (per the attached exhibit). December 3, 2015

	YEA	NAY
APPROVED:		
S. Michael Dummel Chair		
S. Michael Rummel, Chair		
Linda Pedersen, Vice Chair		
Steve Carlson		
Bill Durkin	•	
Sandra Hart		
Aaron Lawlor	•	
Audrey Nixon	:	